



Communities That Care

# Community Board Orientation

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**Milestone:  
Educate and  
Involve the  
Community**

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Participant's Guide

**Module 5**

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Module 5

Communities That Care

**Milestone:**  
**Educate and Involve  
the Community**



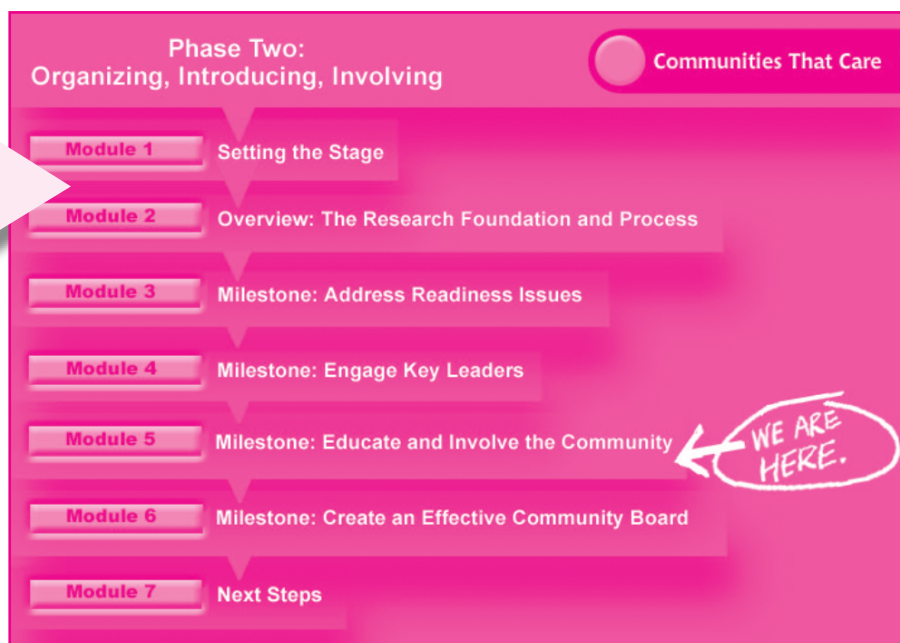
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Notes

# Module 5



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# Notes



## Module 5 goal

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Prepare to educate and involve the community in science-based prevention and youth development.

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# Notes



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## Objectives



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1. Develop a community vision statement for the future of children and youth.
2. Create and maintain effective communication mechanisms.
3. Identify ways to involve community members, including youth.
4. Recruit new Community Board members, if needed.



# Notes

## Motivation for change

- Want to change (pull)
- Have to change (push)
- Reaction to crisis (push)
- As a preventive measure (pull)



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# Notes



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### Community vision statement

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- Future-focused
- Affects decisions, choices and actions
- Provides direction



# Notes

## Effective community vision statements

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- Aspiration, inspiration, perspiration
- Create a sense of urgency
- Include concrete, achievable goals



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# Notes



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### Sample vision statements

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“ Our vision is a healthy community in which each member contributes to an environment of respect, honesty, responsibility and caring. ”

“ Our vision is a community that has harnessed its creativity and resources to provide each young person with the opportunity to grow up safe, healthy and happy. ”

# Notes



## Vision development

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Part one—individually:

- It is 25 years from now. You are in a helicopter looking down at your community, where children grow up to be healthy, productive adults. Imagine what you see.
- Record your ideas on the “sticky” notes at your table. Use one note for each idea.
- Rank your ideas according to priority.



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# Notes



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### Vision development

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Part three—table groups:

- Craft the themes into a vision statement: “Our vision is...”
- Write draft statement on an easel page and display.
- Share with the other groups.



# Notes

## Communication planning

An effective Community Board develops and maintains effective communication:

- within the board
- with Key Leaders and the community.

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# Notes



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### Internal communication

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- Meeting dates, times and locations
- Meeting agendas and minutes
- Progress reports



# Notes

## External communication

- Reports
- Newsletters
- Memoranda
- Meetings
- Presentations

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# Notes



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### Involving stakeholder groups

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- Key contacts
- Access
- Communication
- Roles



# Notes



## Involving youth

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- Community Board membership
- Data collection/interpretation
- Public relations
- Program planning and development



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# Notes



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## Involving youth



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Using the worksheet in your Participant's Guide:

- Identify one way to involve youth.
- Use the Social Development Strategy to plan this involvement.



# Notes

# Involving Youth Using the Social Development Strategy (SDS)

**Describe your idea for involving youth:**

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**What healthy behaviors and outcomes would this involvement produce?**

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**What healthy beliefs and clear standards would you have for youth involvement?**

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**What are the opportunities for youth to be involved in meaningful ways?**

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**What skills will be needed by youth and adults?**

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**How could youth and adults be recognized for their participation?**

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**How can youth with a variety of individual characteristics be encouraged to participate?**

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### Community Board membership

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- Is the diversity of our community represented by our Community Board?
- Which specific community segments do we still need to involve to be successful?



# Notes

# Identifying New Community Board Members

For each community segment or group, list any current Community Board members, as well as any ideas for new members. List a contact person for each group, if known.

	Current members	New members	Contact
Government			
Law enforcement			
Business			
Education			
Faith communities			
Social services			
Racial/cultural/ethnic			
Neighborhood			
Other			



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## Next steps



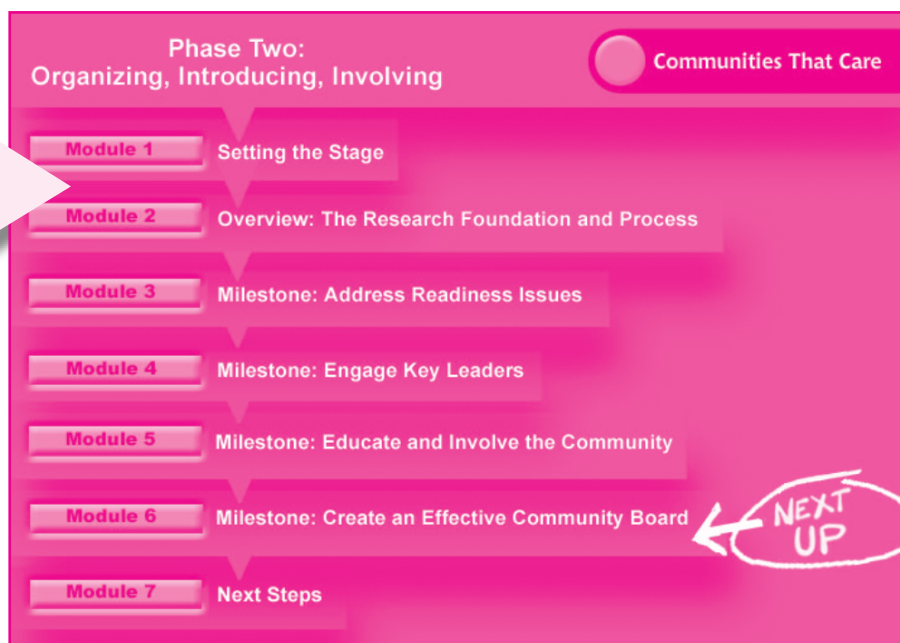
## Next Steps

Action	How?	By whom?	By when?

# Module 5



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# Notes